CEO Newsletter





Rachel Blumberg
President & CEO

Inaugural Newsletter
FALL
EDITION:

Celebrating Art at Every Age

Dear Residents, Families, Friends, and Team Members,

I'm excited to share with you the first edition of our seasonal newsletter—a new way to connect and celebrate the vibrant life we're living together. This newsletter will be sent to all our residents and their families across all levels of living—Independent Living, Assisted Living, Memory Care, and Skilled Nursing—as well as to our dedicated team members. It will be a vehicle for keeping us all informed about where we are today and where we're headed in the future, with a focus on the people and the stories that make our community so special.

Our theme for this inaugural issue is **Art is All Around Us**. Art takes many forms, especially as we age, and often, we find ourselves with more time and opportunity to discover new talents or explore passions we've long held. Whether through creative expression, shared experiences, or simply the joy of everyday life, art is woven into everything we do. From residents telling their life stories through inspiring speaking sessions with slide shows of their worldly adventures, to the culinary team's creativity in crafting new menu ideas, to the creative art classes, such as memoir writing, jewelry making or flower arranging, our community thrives through creativity.

In the pages that follow, we'll celebrate the artistry in our lives—whether it's in the songs sung during resident chorus, movement in fitness classes, shared learning, or the simple pleasures of living together in a place where expression and connection flourish. We hope you'll find joy, inspiration, and a renewed sense of community in these stories, as we continue to nurture a place where art truly comes to life.

Thank you for being a part of this journey. We're thrilled to have you with us as we grow, create, and celebrate every day.





The Artists Among Us

These past few months, 10 residents spent time organizing a one-day event featuring over 12 artists who reside at Sinai – forming new friendships along the way. The event included juried artists who have previously professionally sold their art with national recognition. Some of the mediums displayed included watercolor, photography, pottery, sculptures out of various materials (such a bronze and clay), jewelry, a dollhouse, impression and pieces from Sinai residents' art classes.



Art Zack participated in the art show with a display of his handmade 3D photography frame artwork pieces.
Learn more about Art in our Resident Spotlight feature!

Food is another creative outlet.
We are excited to

launch our new relationship with Culinary Judaics Academy. Their website is attached for your reference. Please do not refer to any kids portion of the marketing materials. They have an adult/senior area that we are launching here. Now that we have our own dedicated rabbi and chef Todd – who brings a strong Jewish culinary background – it's the ideal time to roll out these fun, interactive, educational and culinary events across the entire campus – even for our memory care residents!

One of the wonderful memories that come alive



are the touch, smell, and taste of food that we've enjoyed and loved since we were children. This is an experience that all residents should enjoy no matter what their physical or cognitive abilities are. The sessions will be adapted to each level of living accordingly.

The CJA provides the lesson planning, recipes, and educational instruction as a template. Then, our team will bring it to life by providing the inperson cooking demonstration with resident interaction prep, mixing, eating etc., and the rabbi will teach the significance of that particular food and Jewish meaning. Visit https://www.culinaryjudaicsacademy.com/ to learn more!

RESIDENT SPOTLIGHT

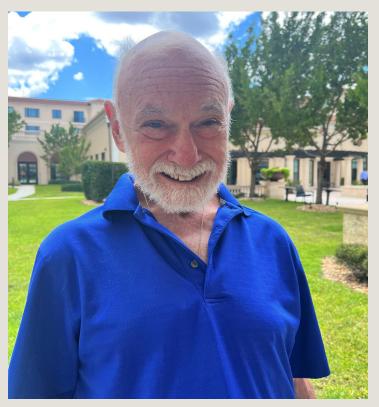


Art Zack, Assisted Living Resident

Art Zack is a retired dentist, who has loved photography since he received his first Kodak Baby Brownie over 75 years ago. Art and his wife Min, a retired dental hygienist, have travelled the world to six of the seven continents, capturing images from Antarctica to Iceland and so much in-between. Art developed his own style of cutting the images, layering and molding them, to give the picture a unique three-dimensional effect.

Art retired 19 years ago because of cancer and Min retired at the same time. After Art recovered, their love of photography inspired them to go into the business and Minart Creations was born. They were active as sports photographers and worked with community wrestling leagues, and junior and senior high schools. Besides providing portraits of individuals and teams, they transferred photos to T shirts, mouse pads, buttons and other gift items. They are also the only company that transfers photos into kipots for weddings and bar mitzvahs.

Recently, Art moved from Independent Living to Assisted Living at Sinai Residences. As his needs have changed, our commitment to supporting his vibrant life has only deepened, ensuring he remains surrounded by comfort, connection, and compassionate care. Art's journey reminds us that every chapter is an opportunity to celebrate the richness of life, and at Sinai Residences, we're here to make each one meaningful.





TEAM MEMBER SPOTLIGHT



David Hyman, Senior Activities Director

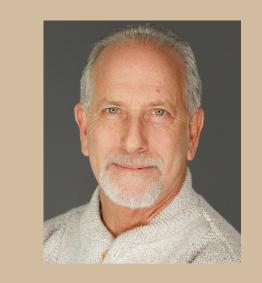
David started working at Sinai Residences on October 13, 2021 as the Senior Activities Director and brings a remarkable creative spirit to his role, fueled by a deep-rooted passion for the arts.

A semi-professional actor, playwright, singer, and even an occasional dancer, David's journey into the world of theater began early, with his home filled with the melodies of Jewish favorites, classical music, and Broadway show tunes. His father's love for Gilbert and Sullivan operettas set the stage for David's creative inclinations, creating a musical environment that inspired him to sing along and embrace storytelling.

Though asthma limited his physical activities as a child, a pivotal moment came at Camp Shoshana, a summer camp in upstate New York, when he was urged to audition for the camp musical. Cast as Hansel in *Hansel and Gretel*, David discovered his niche, leading him to perform annually in camp musicals, diving deeply into the history of theater and Broadway shows.

From that point on, David's passion for the performing arts only grew. Frequenting Broadway productions and spending hours in the Library of the Performing Arts at Lincoln Center, he immersed himself in the world of theater. His greatest memories performing were roles in Titanic, the musical at the Broward Center, Into the Woods at the Mizner Cultural Center, and the Sound of Music at the Stage Door Theater in Coral Springs.

Today, David remains an ardent "theater animal," channeling his love for the arts into every aspect of his work as a Senior Activities Coordinator, enriching the lives of those around him through creativity and performance.







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