



## Sinai Residences Life Care Community Celebrates Groundbreaking on Federation Campus

On Tuesday January 28<sup>th</sup> more than 400 attendees, including Jewish Federation board members and senior staff, the Sinai Residences development team, partners and vendors on the project, local dignitaries, Boca Raton rabbinical leaders, and 200 future Sinai Residences residents participated in the event that featured a ceremonial program, turning of the dirt and official groundbreaking, music and a family style lunch.

The Sinai Residences of Boca Raton project, a \$250 million development, which is scheduled to open in 2015, has been under development since 2007 and features 237 luxury units – of which more than 75 percent are already reserved. The development will be located on the north side of the Jewish Federation of South Palm Beach County campus and will fill 23 acres. The creation of the Sinai Residences, will not only serve the need of the growing senior population in South Florida, but will also help the Federation generate revenue.

Amy Linder, Director of Marketing for Sinai Residences of Boca Raton, emceed the program, which also included an invocation from Rabbi Robert Silvers of Congregation B'nai Israel and benediction offered by Rabbi David Steinhardt of B'nai Torah Congregation.

"This is a truly momentous occasion for Sinai Residences, for our Federation and for our Jewish community – each and every one of us," said Matthew C. Levin, President & CEO, Jewish Federation of South Palm Beach County.

Wesley E. Finch, Vice-Chair of Federation and President of Federation CCRC Development, LLC, also spoke during the event and reflected on how in 2007 the Federation leadership took a hard look ahead – and recognized the untapped potential of the land on the northeast side of our campus. "Our goal was to develop a project that could fill a critical local need for the growing number of seniors in our community and at the same time make good use of Federation's prime asset of land. After numerous studies and careful due diligence, we determined that the best use of the land would be to create a Continuing Care Retirement Community, or a CCRC. Today, after seven years... after countless hours of volunteer and staff time... and after a sales effort that now has more than 70 percent of the project sold, that dream is NOW a reality".

"Matt Levin, our Federation CEO, just mentioned that he joined us part way through this process. But I have to convey how his presence and commitment really kicked the Sinai Residences project into high gear headed toward overdrive. And I also must second Matt's shout out to Federation COO and CFO Mel Lowell, whose importance to the project simply cannot be overemphasized".

Sinai Residences of Boca Raton won't just fill a need for quality retirement living in South Palm Beach County. It will redefine retirement living in South Florida – and possibly the entire U.S.

"Finally, I'd like to take a moment to remember my dear friend and a true partner in the creation and development of Sinai Residences. The vision and commitment of Jim Nobil, a two - time past president of our Federation, was instrumental in our reaching today's celebration. Jim served on our Board of Managers right until he passed away last August. We will be forever grateful for his firm support and enthusiastic anticipation of this project for the future of our campus and our Federation".

**"And he'd be thrilled to see all of us together kvelling on this great day. Because indeed we have much to celebrate!"**

**"Congratulations to all of us on being a part of such a great undertaking!"**



"After years of thoughtful planning, it's exciting to see all the pieces finally coming together," added Wesley E. Finch, Vice-Chair of Federation and President of Federation CCRC Development, LLC, who also spoke during the event. "Upon completion, Sinai Residences of Boca Raton will be the centerpiece of our campus. Ultimately, it's about creating an environment that will attract the active, future residents who will become a part of our vibrant community."

For more information  
[www.sinairesidences.com](http://www.sinairesidences.com)  
561.338.9595

(L-R) Members of the Board of Managers of Federation CCRC Development, LLC, the Federation subsidiary now developing Sinai Residences of Boca Raton: Mel Lowell, Treasurer; Wesley E. Finch, President; Barry Podolsky; David Galpern